



**3<sup>rd</sup> Edition / Focus on Entrepreneurship**

**Enhancing Enterprise, Entrepreneurship and Employability**

**Date: 8<sup>th</sup> and 9<sup>th</sup> March, 2017**

**Venue: Sheraton Grand, Pune by Starwood Hotels and Resorts | Marriott International  
(Former LE Meridian)**

Dear Sir/ Madam,

Greetings from Mahratta Chamber of Commerce, Industries and Agriculture. MCCIA has played a key role in the development of Industry and Commerce in and around Pune, and many of its pioneering initiatives have been applauded not only in Maharashtra, but all over the country. We have 3000 plus Members from a cross section of businesses and industries.

Keeping in mind the national agenda of Make in India, Stand UP India and Start Up India and developing the entrepreneurship Culture, we are focusing on the Agenda of Skills and Entrepreneurship Development. The National proposed scheme of Entrepreneurship Development is to Educate and equip potential and early stage entrepreneurs across India, Connect entrepreneurs to peers, mentors, incubators, Support entrepreneurs through Entrepreneurship Hubs (E-Hubs), Catalyse a culture shift to encourage entrepreneurship and Foster social entrepreneurship and grassroots innovations. In an endeavor to support the national agenda of skill and Entrepreneurship Development our third edition is focused on **Entrepreneurship**; 'Enhancing Enterprise, Entrepreneurship and Employability'. The focus areas will be to develop and enhance Entrepreneurship Skills, Entrepreneurship Supply System: Role of Industry, academia and the Government, Start Up: Exploratory Session and Real Life Experience Sharing, Success Stories of the incubation Center, Interactive session with the Banking, Finance, Insurance Sector and the Venture Capitalist and Entrepreneurial Opportunities in various segments.

In the first edition of our Conclave we discussed the issue of "Creating Industry-ready workforce through Effective Ecosystem". Our second edition of Skill conclave focused on 'Enhancing Skills, Employability and Entrepreneurship'. The event brought together Policy makers, Industry Captains, Educationists as well as other professionals from Industry and Academia onto one platform to deliberate on important issues related to Skill Development. There were more than 250 participants from industries, SMES, Corporates and Academic institutions in both the events.

This two day event will have various panel discussions, Keynote address by industry stalwarts and government representatives.

#### **Benefits to Sponsors:**

- Opportunity to interact with Senior Government Officials from Skilling Ministry
- Awareness on Current Practices and Policies
- National and international speakers
- Business generation through networking
- Lead Generation in Skilling Sector

We invite you to join our initiative and partner us in the third edition of Skill Conclave.

Skill Conclave 2017
Sponsorship Opportunities
Platinum Sponsor - INR 5 Lacs <ul style="list-style-type: none"><li>• Lead Branding on main backdrop &amp; across the event.</li><li>• Panelist for one session and invitation on stage for inauguration</li><li>• Sponsor Showcase area of 6 sq m in the Exhibition.</li><li>• 10 Complementary Conference Delegates.</li><li>• 1 page colour advertisement on the backpage of Event Document/ Sampada</li><li>• Logo on MCCIA website.</li><li>• Literature of the Company in the Delegate Kit</li><li>• Screening of Corporate Film for 5 minutes</li><li>• 10 invites to the networking dinner</li><li>• Special frequent announcements thanking partners</li><li>• Promotional material to be given with the Delegate Kit</li></ul>

**Gold Sponsor -INR 3 Lacs**

- Prominent Branding at conference venue & on main backdrop
- Panelist for 1 session.
- Literature of the Company in the Delegate Kit
- Sponsors Showcase Area of 6 sq min the Exhibition
- 8 Complimentary Conference Delegates.
- 1 page colour advertisement on the inside cover of Event Document/Sampada
- Logo on MCCIA website.
- Logo Display on the stage backdrop
- 8 invites to the networking dinner
- Special frequent announcements thanking partners
- Promotional material to be given with the Delegate Kit

**Silver Sponsor INR 2 Lacs**

- Panelist for 1 session.
- Sponsors Showcase Area of 6 sq min the Exhibition.
- 1 page colour advertisement on the inside cover of Event Document/ Sampada
- Logo on MCCIA website.
- Logo display on the stage backdrop
- 5 Complimentary Conference Delegates
- 5 invites to the networking dinner
- Special announcements thanking partners
- Promotional material to be given with the Delegate Kit

**Exhibition Stall - INR 1 Lacs**

- Sponsors Showcase Area of 6 sq m.
- Literature of the Company in the Delegate kit.
- Logo display on the stage backdrop.
- Logo on MCCIA website.

For Sponsorship initiatives kindly get in touch with Ms. Manjari Desai, Director, Education and Skill Development, E: [manjarid@mcciapune.com](mailto:manjarid@mcciapune.com), M: 8308809417/ 020 25709201

Best Regards,

**Dr. Anant Sardeshmukh,**  
**Director General**

