

Digital Marketing opportunities

About Chamber Online Portal:

Mahratta Chamber of Commerce, Industries and Agriculture (MCCIA) website www.mcciapune.com currently receives 10,000+ unique visitors per month. Business community in and around Pune or those who want to do business in Pune are checking our website, to know/avail about MCCIA services.

The website is poised to reach out to a much wider audience with the features like

1. Online Membership Registrations
2. Online Event registration
3. Online Hall Bookings
4. Online Publications
5. Online Membership Directory and many such features

Banner Advertisement Options:

Two advertising options are available, the details are as below:

Placement	Width (Pixels)	Height (Pixels)	Rate Card (in rupees)
Middle Panel	796	101	10000 Per month + GST (will be displayed on Home Page)
Lower Panel	796	101	9000 Per month + GST (will be displayed on Home Page)

- Interested company need to send advertisement in .JPG or .JPEG or .GIF format.
- Link can be provided on advertisement.

Payment Terms & Conditions:

- GST is Applicable on all advertisements hosting charges.
- Full amount to be paid in advance.
- 15 days advance notice for extension of advertisement hosting period is essential.

Contact details:

Ms. Swati Dhotarkar

Email Id: swatid@mcciapune.com

Tel no.: 020-25709 192

Sampada (Monthly)

Advertisement Tariff (per insertion)

Sr.No.	Particulars	Print Area	Rate (Rs.)	Requirement of Advt. material
1.	Back Cover	18 X 22 cm	25,000.00	Corel draw Convert to curve or PDF / JPG
2.	Cover 2, 3	18 X 23 cm	20,000.00	Corel draw Convert to curve or PDF / JPG
3.	Full Page – Col	18 X 23 cm	12,000.00	Corel draw Convert to curve or PDF / JPG
4.	Half Page – Col	18 X 11 cm	8,000.00	Corel draw Convert to curve or PDF / JPG
5.	Quarter page - Col	9 X 11 cm	5,000.00	Corel draw Convert to curve or PDF / JPG
6.	Sampada Corner – Col	9 X 5 cm	1500.00	Corel draw Convert to curve or PDF / JPG

- 1. Published on 10th of every month**
- 2. Pl send ad material before 30th**
- 3. Subscription for 1 year Rs. 125/- , for 2 Years Rs. 240/- , for 3 years Rs.350/-**

Kindly Send Cheque /DD in favor of “ MCCIA” to

**Pramod Potbhare, Sampada Coordinator
Maharatta Chamber of Commerce, Industries and Agriculture,
5th floor, MCCIA Trade Tower,
International Convention Center Complex,
Senapati Bapat Road, Pune 411 016
Phone No - 25709000/25709222**

Advertisement Rates per issue for

E - WORLD OF BUSINESS (Weekly)

Sr.No.	Particulars	Print Area	Rate (Rs.)	Requirement of Advt. material
1	Back Cover (Last page) Rate Per Ad Per Issue	12X 13.5 cm	10,000.00	PDF / JPG
2	Inside Cover Page 2 (Page No 2) Rate Per Ad Per Issue	14 X 20 cm	8,000.00	PDF / JPG
3	Full Page – B/W Rate for 3 Ads in a row	14 X 20 cm	4,000.00	PDF / JPG
4	Half Page – B/W Rate for 3 Ads in a row	14 X 10 cm	2,000.00	PDF / JPG
5	Quarter Page – B/W Rate for 3 Ads in a row	7 X 5 cm	1,000.00	PDF / JPG