



MAHRATTA CHAMBER OF COMMERCE,
INDUSTRIES AND AGRICULTURE



MCCIA, Pimpri Chinchwad Bhosari Wing announces
One Day Workshop on

“CONTINUAL IMPROVEMENT BY LEAN KAIZEN”

Day & Date: Wednesday, 24th February 2010

Timing: 09.30 am to 05.00 pm

Venue: MCCIA, J 462, MIDC, Ganesh Nagar, Telco road, Bhosari, Pune 411 026

Introduction

Until the mid eighty's, most of the leading Indian Manufacturing Companies including MNC's seemingly enjoyed a monopolistic status for a wide range of their products and could comfortably comply with the stringent market demand.

However two major developments took place around the same period, namely,

- (A) Boost in Indian Economy resulting in appreciable facelift to Domestic & Export Market
- (b) Globalization

As a sequel to these changes, the companies with respect to their customer orientation, had to change their outlook as the customer dictates became more prominent, precise and demanding in terms of Cost, Quality, Delivery, Safety and Morale, both for Domestic as well as Export Markets. The Customer, by then, had many options to choose from and the situation is getting more and more competitive as on date.

In order not only to sustain but win over the more challenging, demanding and increasing market response, the manufactures had no other option but to immediately adopt one or the other management tool to be in the forefront. The measures so adopted had to be on Continual basis in order to survive, sustain and succeed.

OBJECTIVE

The objective of this workshop is to understand the real need of the company at all levels without any exceptions, meaningful participation by every single individual, the height of involvement and commitment never challenged before with such intensity, a new dimension to the professional excellence, learning the art of observation, new approaches and skills to detect & remedy flaws, seeking opportunities to either minimize or eliminate non value adding activities by understanding the 3'M's, how & where to look for scope for improvements (The 5 'M's), finally getting to know, assimilate and practice the process of Continual Improvements in it's entirety with familiarization with different tools.

CONTENTS

- Understand Global competitiveness
- Understand change in market trend i.e. Push to Pull
- The customer focus i.e. cost, quality, delivery, safety & morale.
- Positive attitude & Paradigm shift
- Understanding VSM approach
- VSM vs NVA
- 3 'M's
- Where & how to look for NVA,s (The 5 "M" considerations)
- Some basic quality tools for diagnostic study (Ishikawa Diagram & Pareto Analysis)
- Methodical approach, a step towards C.I. Also Deming's cycle
- Begin to end with—build the strong 5 'S' platform
- Introduction to some other tools such as SMED, TPM, KANBAN, POKAYOKE etc.

FACULTY: Cdr.A.V.Ghole (Retd.)
Managing Director, Drona Technologies Pvt. Ltd.

Cdr.A.V.Ghole (Retd.) is B.E.(Elect.), B.E. (Electronics & Telecom) and PGD (EMI/EMC) from St. Petersburg, Russia. He has completed professional courses such as R & M, Value Engineering and Logistic Management Systems. He started his professional career in 1974 and worked in Indian Navy as Commissioned Officer during 1974-1990. Then he joined Meltron as Manager (Techno Commercial) and worked there from 1991 to 1992. He has also worked as Director, T.K.ISPAT Ltd. from 1993 to 1997. Since 1998 he started his own consultancy named Drona Technologies Pvt.Ltd. and over the last 12 years he has given Lean Management consultancy to various organizations in India and abroad. Cdr.Ghole is also a visiting faculty to various Engineering Colleges, Business Schools and Chambers of Commerce and Industries.

FOR WHOM

Managers, Executives, Operators, Departmental Heads. Since this Continual Improvement approach is always TOP driven, the decision makers should be at the helm.

FEES

MCCIA Members – Rs. 1,200/- Others – Rs. 1,500/-

(Inclusive of Study Material, Breakfast, Tea and Lunch)

Discount @ 10% for 3 or more participants from the same organization.

REGISTRATION PROCEDURE

Please send your nominations by e-mail to **Rajiv Kolhe**, rajivk@mcciapune.com, Mo: 98220 89898 or **Kishor Mandke**, kishorm@mcciapune.com, Mo: 9881360124 along with Cheque / Draft drawn in favour of '**Mahratta Chamber of Commerce, Industries and Agriculture.**'

The cut-off date for nomination is 20th February 2010.

**MCCIA, 505, 5th Floor, B – Wing, MCCIA Trade Tower,
ICC Complex, Senapati Bapat Road, Pune 411 016.
Tel: 32605687 / 68105510 / 25709151**

This is an Awareness Programme organized in the Public Interest