

**Announces**

**Certificate Course in Travel and Tourism**  
**18th January to 9<sup>th</sup> April, 2010, 6.00 pm to 8.00 pm**

**Shekhar Natu Training Hall, A-wing, 5<sup>th</sup> Floor, MCCIA Trade Tower,  
ICC Complex, S.B. Road, Pune 16.**

**Mahratta Chamber of Commerce, Industries And Agriculture (MCCIA)**, is one of the most proactive Chambers of Commerce in the country. The Chamber represents on various Committees of the Government at Local & National Level, where issues relating to Trade, Industries and Commerce are taken up. As a premier Chamber of Commerce, MCCIA is a key partner in the economic development of Maharashtra State. MCCIA has 32 Committees chaired by experts in the subject matter of the Committees and one such important Committee is ‘**Tourism Committee**’, which is promoting the Tourism Industry Sector.

Travel and Tourism is one of the world's largest industries providing employment directly to millions of people worldwide and indirectly through many associated service industries. It is a very wide industry and includes Government Tourism Departments, Travel Agencies, Airlines, Tour Operators, Hotels, Cruise lines, Resorts, Guides, Interpreters, etc. Work in this field is essentially concerned with providing services to people who are away from home, on business or holiday. At every functional level it involves dealing directly with people. Travel agents assess the needs of tourists and businessmen and help them make the best possible travel arrangements from the many options available. Young people with drive and a capacity for hard work can rise to top positions very quickly in travel and tourism or even start their own agencies. A job in the industry gives good returns as well as perks including opportunity to see many destinations absolutely free.

Mahratta Chamber of Commerce, Industries & Agriculture (MCCIA) jointly with Talent India Educational Services (TIES) organised a ‘**Certificate Course in Travel & Tourism**’ enabling the participants to achieve their goals and become a part of the growing Travel and Tourism Industry. The course is practical knowledge oriented and designed to give the required skills and knowledge and maximize career opportunities in these rapidly expanding industry. This course introduces and gives broad based understanding of the roles, functions and importance of the Travel & Tourism Industry. This course also encourages entrepreneurial initiatives. The objective of this course is to impart insight into the Travel and Tourism Industry and create awareness about the enormous opportunities available in Tourism Industry.

The details of Course are as under :

<b>Dates</b>	<b>:</b>	<b>18<sup>th</sup> January to 9<sup>th</sup> April 2010 ( Total 55 Sessions)</b>
<b>Days</b>	<b>:</b>	<b>Every Monday to Friday</b>
<b>Time</b>	<b>:</b>	<b>6.00 pm to 8.00 pm</b>
<b>Venue</b>	<b>:</b>	<b>A-wing, 5th floor, MCCIA, ICC Complex, S.B. Road, Pune 16.</b>
<b>Fees</b>	<b>:</b>	<b>Rs. 10,000/- for members of MCCIA (per participant)</b> <b>Rs. 11,000/- for non-members of MCCIA (per participant)</b> (This includes the cost of Study Material, Tea & Snacks)

**Faculty:** Experienced faculties from Talent India Educational Services (TIES), Airlines, Tourism Development Corporations, Passport Office, Foreign Tourism Boards and People who deal Foreign Exchange etc.

**For Whom :** Those who want to work in Travel & Tourism Industry, Budding Entrepreneurs, Guides & Escorts, Tour & Travel Agents, Passport & Visa Consultants, Travel Insurance People, Foreign Exchange Agencies, Airline Booking Agencies, Hotels, Restaurants, Resorts and Spa, Road, Rail & Air service providers, Car Rentals, Railway Booking Agents etc.

**Course Contents :** Introduction of Travel & Tourism Industry, Tourist Attractions, Travel Management, Passport & Visa, Health & Travel Insurance, Foreign Exchanges, Immigration & Custom Formalities, International Air Travel Management, Airline Fare Structure, Railway Booking, E-Ticketing, Tourism Management, Indian & International Tourism Destinations, Circuit Tourism, History, Culture & Heritage, Tour Itinerary, Tour Costing, Setting up of own Tour & Travel Agency etc.

**Medium of instructions:** English, Hindi & Marathi.

**Registration : LIMITED SEATS ! RUSH YOUR ENTRIES ! Registration will be on First-come-First-serve basis.** Registrations should be sent in enclosed format, along with the local cheque or D.D. in favour of 'MCCIA', payable at Pune to Mrs. Snigdha Goliwadekar, MCCIA, 5<sup>th</sup> Floor, MCCIA Trade Tower, ICC Complex, Senapati Bapat Road, Pune 411016. Tel: 020-25709000, 25709001, Fax: 020-25709021, Email: [snigdha@mcciapune.com](mailto:snigdha@mcciapune.com) MCCIA has no 'Refund Policy'. Last Date of Registration: 12<sup>th</sup> January 2010. This is an Awareness Programme organized in the Pubic Interest.

**For security reasons, while entering MCCIA Trade Tower,** participants are requested to carry their photo identity such as Identity card, Driving License etc. The participants should also carry one copy of the program circular. These documents might be required for security checks at MCCIA Trade Tower.

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<b>Mahratta Chamber of Commerce, Industries &amp; Agriculture</b> 5 <sup>th</sup> Floor, MCCIA Trade Tower, ICC Complex, Senapati Bapat Road, Pune 411 016.		
<b>Certificate Course in Travel and Tourism (18<sup>th</sup> January to 9<sup>th</sup> April 2010)</b>		
Please register my / our name(s) as participant(s) for the above programme.		
Name of Company:		
Address:		
Tel:	Fax:	Email:
Name & Designation of Participant(s):		
1)		
2)		
3)		
Enclosed: Cash / Cheque (local)/D.D. for Rs. _____/- chq. / D.D. no. _____/- (local cheque / D.D. to be drawn in favour of 'MCCIA', payable at Pune).		
Signature & Stamp of the Company		